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Broadway Star Turned Inventor Creates Wellness Innovation - FlyteBike™ Portable Pedals

Sitting is the New Smoking. Chosen for Mayo Clinic's Prestigious NEAT Certification, FlyteBike™ was invented as a sitting solution. Users burn calories, increase energy and productivity right from their chair - at work, at home, on the go - even on long flights.

Los Angeles, CA (August 3, 2017) –

The average American sits 9.3 hours every day, which seriously impacts our health. Sitting for hours at a time slows metabolism, decreases mental acuity and contributes to many life-threatening health problems including blood clots (DVT.) Worst of all, according to Mayo Clinic, Blue Zones and Harvard studies, you lose 20-minutes of life expectancy for every hour you just sit there.

Former longtime Broadway star, personal trainer and inventor, Robin (Boudreau)

Palmer, couldn't stand just sitting all day and during long flights. Since necessity has always been the mother of Robin's inventions, she invented FlyteBike™ Portable Pedals to counteract the negative effects associated with "just sitting there." Robin understands the pressures of a hectic lifestyle and feels passionately that you shouldn't have to choose between your wellness and your work. According to Palmer, "Simply pedaling with FlyteBike™ for a few minutes a couple of times a day helps you to get fit while you sit. Now you can fit in your fitness, even when you're too busy to get to the gym."

FlyteBike™ has unique, patent pending design features which separate it from other stationary pedal devices. FlyteBike™ Portable Pedals is 3 ½ pounds, folds flat and goes anywhere with you in its own bag. Unlike other pedal products which are made of heavy steel, with rods that can heat up and burn customers, FlyteBike™ has been designed with a Patent Pending lightweight aluminum, which does not conduct heat. FlyteBike™ is also rolling out its digital IoT Smart Pedal™ sensor and tracking app for use with Corporate Wellness programs, healthcare discounts and physical therapy.

FlyteBike™ has been chosen for Mayo Clinic's prestigious NEAT certification. NEAT stands for the science of Non-Exercise Activity Thermogenesis. Their research showed that FlyteBike™ increased energy expenditure at 96 points higher than the 0 baseline of simply sitting. In comparison, a standing desk is rated at only 23 points higher than the 0 baseline.

The FlyteBike™ Crew has completed a year of testing and prototyping and is launching its Indiegogo crowdfunding campaign on August 15th, 2017 to complete funding for the first large manufacturing run.



About FlyteBike™ Inventor, Robin Palmer

Robin starred in Broadway musicals for years as Robin Boudreau. She played Linda Ronstadt's sister in *The Pirates of Penzance* with Kevin Kline, co-starred with David Cassidy in *Joseph & the Amazing Technicolor Dreamcoat*, and sang *Memory* in *CATS*. Robin's first invention, *My Wake UP Call® Motivational Alarm Clock® Messages, My Daily Inspirations™ & My Good Night Messages™* are 140 hours of patented digital content with famous experts, now licensed by Audible.com and Findaway.com www.MyWakeUPCalls.net

More About FlyteBike™

FlyteBike™ was invented by Ms. Palmer in 2016. Palmer has FlyteBiked her way around the world - in offices, hotels, cars, on boats, buses, beaches, and has even completed 12 successful test flights on planes. The FlyteBike™ Crew has decades of innovative product development and manufacturing expertise, including an engineer with 20 aerospace alloy patents, who helped build the US Space Shuttle. FlyteBike™ is Patent Pending and Trademarked. For more information, visit www.FlyteBike.com